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From Hollywood to Cannes with a big cause, Eva Longoria Foundation



Denise Rich and Eva Longoria Photo

Last Friday Eva Longoria made a big statement that throwing a big celebrity party in Cannes is not all about glam glitz and glory. Together with Denise Rich, the no longer *Desperate Housewife* hosted a charity event benefiting their respective charities, The Eva Longoria Foundation and Gabrielle's Angel Foundation for Cancer Research. The star-studded event was sponsored by Frédérique Constant – Geneve, Raffles Members Club and The-Sphere.com. Many celebrities, among them Roberto Cavalli, Michelle Rodriguez, Tara Reid, Alex Baldwin and many more, showed up on The Lady Joy – Rich's personal yacht.

“Luxury also means having the opportunity to contribute to helping those in need, as has Eva Longoria for many years. We totally share her values and we do everything in our power to support her.” Raved David Manoukian – Founder of The-Sphere.com.

View slideshow: [Eva Longoria's Cannes Charity Event](#)

Actress, activist and philanthropist Eva Longoria established the Eva Longoria Foundation in 2010. This foundation has been established primarily for two charitable causes: women in the Latino community and children. “Our vision is to give women and girls the tools they need to reach their potential.” The Eva Longoria Foundation supports programs that help girls excel in school and attend college. “Additionally, we work to provide female entrepreneurs with career training, mentorship, capital and opportunity. By investing in women and girls, we hope to build a stronger future for our world.”

<http://www.evalongoriafoundation.org/>

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The purpose of Gabrielle's Angel Foundation for Cancer Research is to encourage the development of more effective therapies for patients with leukemia, lymphoma and related cancers. The Foundation funds innovative clinical or basic science research that will lead to novel therapeutic approaches that could replace, or be used in combination with existing effective therapies. Such therapeutic approaches could include alternative or complementary medicine. <http://www.gabriellesangels.org/>

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